

# Priority Two (P2) Career Marketing Workshop (CMW)

**When:** Monday, September 20, 2010 - November 22, 2010 - 7:00 PM to 9:30 PM  
See schedule on the [Priority Two Web Site](http://www.ptwo.org) at [www.ptwo.org](http://www.ptwo.org)

**Where:** North Way Christian Community Worship Center, North Venue  
12121 Perry Highway; Wexford, PA 15090

**Why:** Boost your Job Search Campaign to a NEW level.

**How Much:** \$150.00 - CMW Participants, includes Materials  
\*\$50.00 - Finding Your Gifts module only with Materials (9/20 - 10/04)

**Prerequisite:** CMW Participants must complete the Priority Two Skill Seminars; OR  
By special arrangements with [Priority Two Director](mailto:director@ptwo.org) at [director@ptwo.org](mailto:director@ptwo.org).  
\*Finding Your Gifts has no prerequisites.

**Schedule:** Five Modules in 12 sessions taught over ten weeks.  
including nine additional Extended Triad sessions

Program content details posted on the [Priority Two Web Site](http://www.ptwo.org)

- [Finding Your Gifts](#) - Finding the gifts that define who you are and how you work.
- [Defining Your Career Goals](#) - What have you done and what you want to do.
- [Writing Better Communications](#) - Communicating with the written word.
- [Constructing Effective Verbal Communications](#) - Talking through your job search.
- [Building Your Marketing Plan](#) - The total image you present in the marketplace.

Participants must attend each class and perform all assignments to obtain better results.

**Results:** Participant assignments develop the following:

- Identify your motivational gifts to incorporate them in your job search campaign.
- Define your career and your focus on job skills marketing objectives.
- Present your unique abilities and accomplishments in written and verbal forms.
- Improve marketing skills that will give you a decided edge in today's job market.
- Assemble your Job Search Campaign Portfolio reflecting your distinctive traits.

Register via Either

- 1) Email to [EventRSVP@ptwo.org](mailto:EventRSVP@ptwo.org); Subject: P2 CMW1009 Registration.
- 2) Call Priority Two at: 724-935-0252

Directions:

North Way Christian Community is located on Rt. 19, across from Sheetz, just north of Wexford, one block north of the Rt. 910 (Yellow Belt) underpass.

Map available on the [Priority Two Web Site](http://www.ptwo.org).